



ICON RECOGNITION

Formerly THE AWARD GROUP Financial

NEWSLETTER

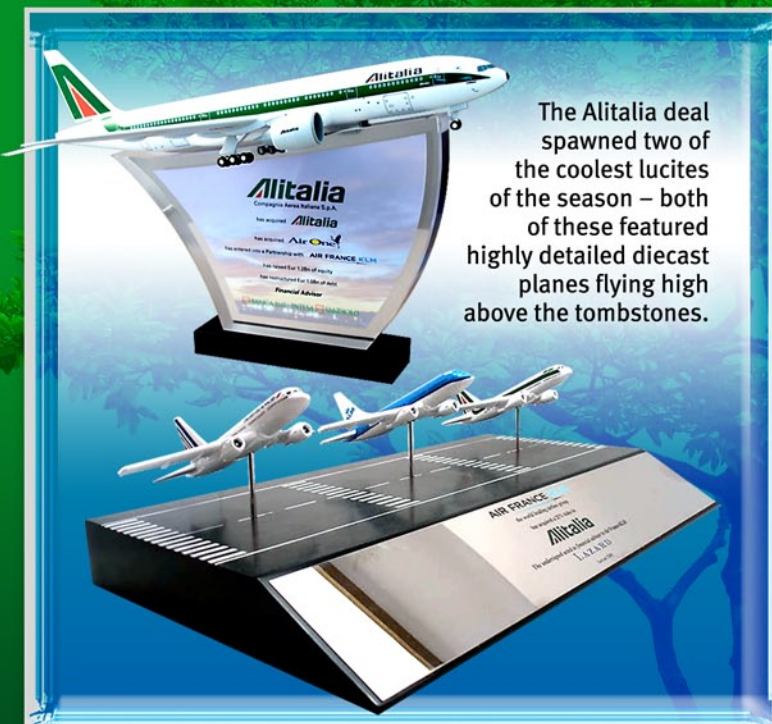
SPRING / SUMMER



Our team brought this gleaming replica of a BMW rim to life on top of a wood base. This rim is functional as it can be spun with a pass of the hand.



We can 3D etch an exact replica of virtually any object inside a crystal. Note the detail on the building etched inside this beautiful crystal mounted on a marble base.



The Alitalia deal spawned two of the coolest tickets of the season – both of these featured highly detailed diecast planes flying high above the tombstones.



This translucent resin brings to life an apartment complex, the Torre Mare Nostrum in Barcelona.

For the Staubach transaction we manufactured a replica of a football trophy and easily fit it into our client's deal gift budget.



There were an abundance of impressive power and energy deals being commemorated this quarter.



We brought this logo to life! We recreated the client logo in 3D Lucite and placed it on a bearing allowing it to spin.



For the Madrid based sweetener manufacturer, Azucarera Ebro, we used real sugar in a Lucite sugar dispenser.



From vodka bottles and credit cards to cell phones and dump trucks, we can use a variety of materials to recreate your client's product.

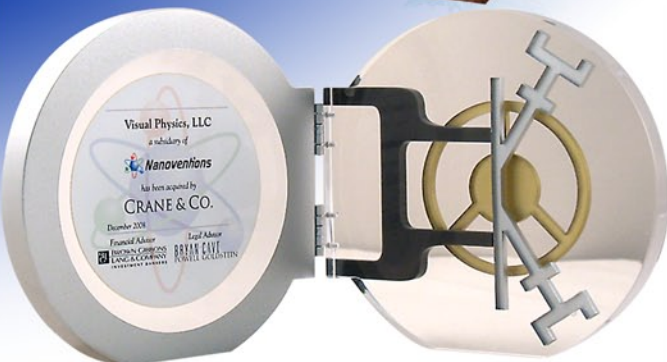


Woodland creatures and assorted mammals served as fun inspiration for these deal gifts.



Here are some of our favorite logo based designs this time around.

We can easily produce sophisticated and creative deal gifts. These offerings show great use of color, shape, and material and will look right at home on the desk of any senior executive.



Would you like a complimentary business card embedment? Let us know as it would be our pleasure to make one for you.



This Zoot/Jarden lucite was a shoe-in for the Spring newsletter!



Time for spring cleaning!



"That's one small step for (a) man; one giant leap for mankind."
-Neil Armstrong



"If you ain't first, you're last." – Ricky Bobby

"The way I see it, if you're gonna build a time machine into a car, why not do it with some style?" – Dr. Emmett Brown



Ganesh is widely revered as the remover of all obstacles. HSBC chose to display this apropos figure in a gold sculpture atop their recent deal gift for the Nexans/Polycarb transaction.

Stephen Sokoler
ssokoler@iconrecognition.com
T: 646.845.8950

Alexandra Witman
awitman@iconrecognition.com
T: 646.845.8930

Dan Rible
drible@iconrecognition.com
T: 646.845.8935

Marie-Claire Cote
mcote@iconrecognition.com
T: +44 (0) 75 0077 6075

Brad Chicorel
bchicorel@iconrecognition.com
T: 646.845.8925

Brandon Tompkins
btompkins@iconrecognition.com
T: 646.845.8944

Kathryn Kerns
kkerns@iconrecognition.com
T: 646.845.8928

Suzanne Viener
sviener@iconrecognition.com
T: 646.845.8934