

THE AWARD GROUP'S

Spring/Summer '07 Lucite Newsletter

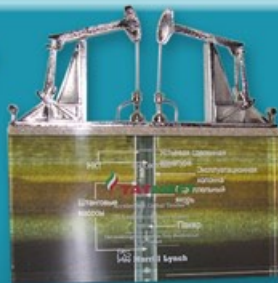
The Award Group Lucite Newsletter is a quarterly publication that features the most creative and innovative deal gifts from investment banks all over the world. This newsletter allows clients to proudly display their creations and can also be used as a source of inspiration when creating new Lucites.

One of the most impressive deal gifts we worked on this season was handcrafted from aluminum, steel, and crystal. If you are looking for a real standout piece, you are not limited to Lucite material when you work with The Award Group.

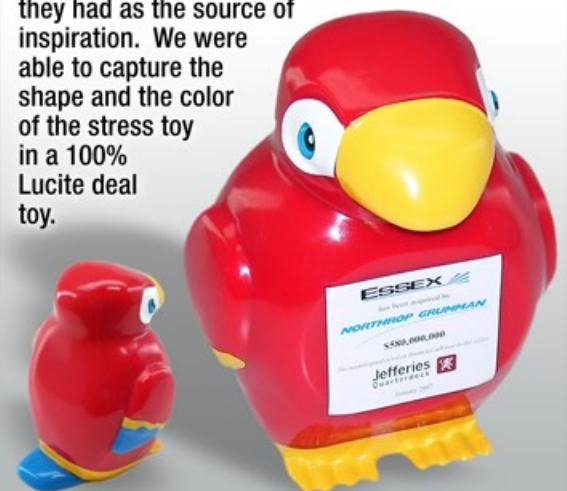
The News Corporation Lucite consisted of a unique composition of materials. A polished steel and brass ship was mounted on a crystal ocean. A wood base contains the deal information on a brushed steel plate.



Here are some examples of custom recreations we have created in the last few months.



When coming up with an idea for the Essex Lucite, the client suggested we use a stress toy they had as the source of inspiration. We were able to capture the shape and the color of the stress toy in a 100% Lucite deal toy.



The Award Group is the industry leader in designing and manufacturing non-Lucite deal gifts. Most of these options will still be within your tombstone budget, yet the perceived value is much higher to the recipient.



One way you can make your piece thicker without adding the weight and extra material is to use panels. They can be layered with different logos, text, and colors to give a piece a truly unique 3-D look. You can attach the panels with a base or even use bolts.



What deals do you have in the pipeline? We can help you come up with a creative concept no matter what industry you cover.



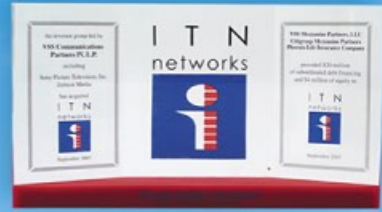
Go ahead and flaunt what you've achieved! Give us a call to receive a complimentary business card embedment.



On the Paladin Lucite, we recreated a shovel from a construction vehicle. Each tooth of the shovel was hand-crafted and assembled. The end result was ground-breaking.



The use of hinges can join different pieces of Lucite while still allowing natural movement. This is very helpful in creating progressive and entertaining pieces for all to enjoy.



The classic Lucite shapes always withstand the test of time. They are also the most durable for your journey to the corner office.



It is very easy to incorporate an existing diecast or plastic model into your Lucite in order to give your piece the ultimate in scale accuracy. For the ATK deal we mounted a jet as if it was maneuvering in flight.



The Ashmore Lucite contains one thin panel shaped as a major electrical tower. We then entrapped the tower between power lines strung between two 3-D telephone poles.



If you are having trouble coming up with an idea for your custom Lucite, look no further than your client's logo. We can base your design on what your client already has chosen to represent their firm and then spice it up a bit.



These custom sports deal toys can sit comfortably on your desk to commemorate a transaction, or they can be tossed, shot, and kicked around the cubicles in order to enhance the interoffice competitive spirit.



For the BJI Lucite our client was interested in having model patio furniture incorporated into his design. Using a double bent panel as a back drop we recreated a miniature patio set up right in front of the tombstone. Rather than purchasing doll house furniture, we fabricated the outdoor furniture in our own factory.



The Northoil Lucite called for us to manufacture a custom snow globe. The client's oil fields were located in Russia and snow seemed like an appropriate way to symbolize this. Inside the snow globe we have placed a pewter casting of an oil rig. We can feature logos or symbols inside these snow globes to fit your particular transaction.

Thank You!

We would like to take this opportunity to thank all of our clients for helping us become the premiere deal toy company in the world. We value your trust and support, and in turn, we always put forth maximum effort to meet your every need. Again, we thank you – it has truly been a pleasure, and we look forward to working with you on your next deal gift.

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