

# THE AWARD GROUP'S

## Winter '07 Lucite Newsletter

The Award Group Lucite Newsletter is a quarterly publication that features the most creative and innovative deal gifts from investment banks all over the world. This newsletter allows clients to proudly display their creations and can also be used as a source of inspiration when creating new lucites.



For this mega-deal we needed something truly one of a kind. This toy displayed the three parts of the transaction and featured many of the popular Proctor & Gamble and Gillette brands.



Standing over 15" tall and weighing over 7 lbs, this colossal crystal creation was one of the most impressive deal gifts of the year.



Using pre-manufactured statues allows you to create a deal gift that makes a lasting impression.



The Award Group can offer you unlimited creativity in the form of original caricatures.

Model cars are a unique way to commemorate a deal. They are also fun to play with around the office!



Map-style lucite designs have become very popular; for the US lucite we took it one step further by adding an LED light, castings, and sound effects.



A common trend in deal gift designs is to replicate real life objects in miniature sizes.

Go ahead and flaunt what you've achieved! Give us a call to receive a complimentary business card embedment.



The chrome-plated steel base in this deal toy compliments its other design elements to create a unique piece.

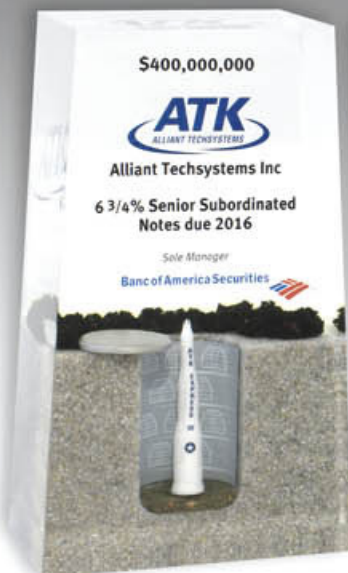
The consolidation of three levels of plexi created a deal toy rich in depth and originality.



There are numerous imaginative ways to recreate food and drink products.



Whether it is removable puzzle pieces, rotating logos, spinning wheels, or opening and closing doors, adding moveable elements to tombstone designs bring life, creativity and fun to the pieces.



The inclusion of castings adds extra depth and individuality to these two tombstone designs.

Featuring 3D plexi logos in a design, such as the colored butterfly and large iceberg, are a great way to showcase a company's exclusive brand.



Various colors of translucent plexi were combined to create this vivid modern take on the Vivo logo.



For Sierra Pacific, we designed two contrasting lucites: a working plasma ball and a lucite pie with removable slices.



# Thank You!

We would like to take this opportunity to thank all of our clients for helping us become the premiere deal toy company in the world. We value your trust and support, and in turn, we always put forth maximum effort to meet your every need. Again, we thank you – it has truly been a pleasure, and we look forward to working with you on your next deal gift.

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The Award Group works with multiple materials, such as aluminum, crystal, wood, marble and lucite, to create exceptionally distinctive pieces.



For this piece, the client wanted to use authentic Levi's buttons and labels. We designed a five inch cube that encases the Levi's labels and buttons within a hollow plexi tube.

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